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Business Ethics

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The fourth edition of Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization explores the three major challenges that businesses face when making ethical decisions: globalization, sustainability, and corporate citizenship. Authors Andrew Crane and Dirk Matten provide a truly global approach with a strong European perspective and examples from emerging ...

Business Ethics: Managing Corporate Citizenship and ...

Fifth Edition Andrew Crane, Dirk Matten, Sarah Glozer, and Laura Spence The only business ethics textbook to include interviews with professional, through the Practitioner Spotlight feature in the text and accompanying videos online. An accessible style and easy-to-follow narrative makes the text engaging for any student new to the subject.

Business Ethics - Andrew Crane; Dirk Matten; Sarah Glozer ...

Business Ethics. Managing Corporate Citizenship and Sustainability in the Age of Globalization. Fifth Edition. Andrew Crane, Dirk Matten, Sarah Glozer, and Laura Spence. June 2019. ISBN: 9780198810070. 640 pages Paperback 246x189mm Price: £46.99. Award-winning, best-selling, and authoritative: the business ethics book of choice.

Business Ethics - Paperback - Andrew Crane, Dirk Matten ...

The fourth edition of 'Business Ethics' explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: "...

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10) Crane and Matten suggest a pragmatic use of ethical theory, in which the business actor sees an ethical dilemma through a 'prism' of ethical theories. What do they see as a main advantage of this approach?

Business Ethics Managing Corporate Citizenship And ...

'Crane & Matten is a gem among Business Ethics texts. The authors have a clear and conversational writing style, a critical and yet open-minded perspective on issues, and a truly global vantage point, rare among competitors.

Business Ethics: Managing corporate citizenship and ...

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Andrew Crane, Professor of Business and Society, University of Bath, Dirk Matten, Professor of Strategy and Hewlett-Packard Chair, York University, Canada, Sarah Glozer, Senior Lecturer in Marketing, ...

Business Ethics: Managing Corporate Citizenship and ...

Centre of Excellence in Responsible Business at Schulich School of Business (where Crane and Matten are Professors) Canadian Business Ethics Research Network, headquartered at Schulich School of Business; International Centre for Corporate Social Responsibility, University of Nottingham (where Crane and Matten are Visiting Professors)

Crane and Matten blog

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The third edition (2010) of Business Ethics by Crane and Matten is a must have book, even for those who have the first and second editions. Many sections of the book have been re-written making the ethical theory sections and ethical issues clearer by explaining in small steps what and why is important and for whom.

Business Ethics: Managing Corporate Citizenship and ...

Business ethics, Crane & Matten, Summary Chapters 1-5 - StuDocu. chapter introducing business ethics ethics and law business ethics is the study of business situations, activities, and decisions where issues of right and. Kirjaudu sisään Rekisteröidy. PiiIota. Business ethics, Crane & Matten, Summary Chapters 1-5.

Business ethics, Crane & Matten, Summary Chapters 1-5 ...

Read PDF Crane And Matten Business Ethics study of business situations, activities, and decisions where issues of right and wrong are addressed. The law = minimum acceptable standards of behavior, but many morally contestable issues are not covered by law. Business ethics, Crane & Matten, Summary Chapters 1-5 ... Page 12/27

Crane And Matten Business Ethics - TruyenYY

Crane & Matten: Business Ethics, International Edition Assessing corporate citizenship as a framework for business ethics Extended view of CC adds something significant that helps us frame business ethics in new ways: • Helps us better see the political political role role of the corporation • Clarifies the demand for corporate accountability corporate accountability • Helps to understand business in relation to common citizenship rights within different cultures and some of the ...

craneandmattenxe_ch02.ppt - Crane and Matten Crane and ...

Business Ethics: Managing corporate citizenship and sustainability in the age of globalization (3rd ed.) by Andrew Crane. Business Ethics is a lively and engaging textbook that tackles one of the most pressing issues facing business today: how to be a good corporate citizen in a complex multiple stakeholder world.

Business Ethics (3rd ed.) by Crane, Andrew (ebook)

business ethics crane matten chapter ethics introduction business ethics study of business situations addressing issues of morally relation between ethics law. Aanmelden Registreren.

The fourth edition of Business Ethics explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: Globalization Sustainability Corporate citizenship. Crane and Matten provides a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world. The text's accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this edition Extended coverage of SMEs and social enterprise, world religions and business ethics, whistleblowing, personal decision-making and feminist ethics Updated cases, examples, and vignettes throughout featuring recent cases that have raised complex ethical issues including the News International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisis Extended coverage of Asian, Arabian, Latin American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regions New in-text features highlight the business skills covered in each chapter Enhanced resources on the website including, for students, related video links for each chapter, a careers advice section, all EoS have been updated to feature a new recent film, to help engage students with business ethics through the very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on 'strategic' CSR, connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

Over the last four decades Corporate Social Responsibility (CSR) has acquired distinctive organizational status and become the subject of an increasing number of social and environmental policies. This development has been reflected by an outpouring of literature that focuses on CSR and constitutes a distinct area of business education and research. This major work carefully and constructively brings together seminal articles to provide a comprehensive overview of the burgeoning, interdisciplinary, and international scholarly writing in the field. Papers will cover the following areas: Volume I: Theories and Concepts of CSR – providing a comprehensive grounding in the conceptual and normative CSR literature Volume II: Managing and Implementing CSR – providing a thorough overview of CSR as a practical phenomenon Volume III: CSR in Global Context – providing an integrated international perspective on CSR theory and practice

This study provides a representation of the broad spectrum of theoretical work on topics related to business ethics, with a particular focus on corporate citizenship. It considers relations of business and society alongside social responsibility and moves on to examine the historical and systemic foundations of business ethics, focusing on the concepts of social and ethical responsibilities. The contributors explore established theories and concepts and their impact on moral behaviour. Together, the contributions offer varied philosophical theories in approaches to business ethics. The book will be a valuable resource for academics and researchers with an interest in the theoretical development of business ethics.

Corporate Citizenship (CC) has emerged as a widely used way of describing the role of business in wider society. As such, CC has been popular with academics, business leaders and politicians alike, as it locates the private corporation within a network of mutual responsibilities and obligations in their social environment. This collection takes stock of the debate by tracing back its origin, identifying the key topics and delineating the key controversies. The volume locates the discussion on corporate citizenship in a wider turn towards the political within the ongoing discussion on the role of business in society. In doing so, the individual chapters feature key contributions by the thought leaders in the field and provide an overview of the ongoing developments in the field, in particular at the transnational level. With an original introduction by the editors, this collection will be an invaluable tool for students, researchers and practitioners with an interest in the field of corporate citizenship.

This book links ethical leadership theory to the implementation of improved leadership practices, particularly in highly operational environments. It builds on the recognition that bad forms of leadership lead to declining motivation and consequently to problems in the social climate and quality of work in organizations and the personal health of employees. It is based on a qualitative study from 100 in-depth interviews using inductive categorization, retrieving deep, rich and unprompted data from a highly developed and advanced production facility. The book reviews the current state of research in this field and describes the setup of the underlying study, linking it to the author's professional experience. It discusses the research design, its testing and its adaption to organizational practice. The book presents the findings of the study, introduces specific issues arising from the analysis, then critically discusses the interpretation of the findings and matches these with theoretical concepts. One finding of the study is that CSR and ethics are too often implemented with a focus on governance, process and reporting, without looking at leadership on all levels as the critical component. Finally it discusses the conclusions and implications derived from the findings. Overall, the book critically assesses how ethical leadership can be practically implemented in business organizations as a means of transforming organizations into better-governed institutions that exhibit ethical behavior. Foreword by Prof Dr James F. O'Kane, Dean of The Business School, Edinburgh Napier University /div

It is widely accepted that corporations have economic, legal, and even social roles. Yet the political role of corporations has yet to be fully appreciated. Corporations and Citizenship serves as a corrective by employing the concept of citizenship in order to make sense of the political dimensions of corporations. Citizenship offers a way of thinking about roles and responsibilities among members of polities and between these members and their governing institutions. Crane, Matten and Moon provide a rich and multi-faceted picture that explores three relations of citizenship - corporations as citizens, corporations as governors of citizenship, and corporations as arenas of citizenship for stakeholders - as well as three contemporary reconfigurations of citizenship - cultural (identity-based), ecological, and cosmopolitan citizenship. The book revolutionizes not only our understanding of corporations but also of citizenship as a principle of allocating power and responsibility in a political community.

Cross-sector partnerships are widely hailed as a critical means for addressing a wide array of social challenges such as climate change, poverty, education, corruption, and health. Amid all the positive rhetoric of cross-sector partnerships though, critical voices point to the limited success of various initiatives in delivering genuine social change and in providing for real citizen participation. This collection critically examines the motivations for, processes within, and expected and actual outcomes of cross-sector partnerships. In opening up new theoretical, methodological, and practical perspectives on cross-sector social interactions, this book reimagines partnerships in order to explore the potential to contribute to the social good. A multi-disciplinary perspective on partnerships adds serious value to the debate in a range of fields including management, politics, public management, sociology, development studies, and international relations. Contributors to the volume reflect many of these diverse perspectives, enabling the book to provide an account of partnerships that is theoretically rich and methodologically varied. With critical contributions from leading academics such as Barbara Gray, Ans Kolk, John Selsky, and Sandra Waddock, this book is a comprehensive resource which will increase understanding of this vital issue.