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As companies have transformed themselves with digital technologies, people are calling on governments to follow suit. By digitizing, governments can provide services that meet the evolving expectations of citizens and businesses, even in a period of tight budgets and increasingly complex challenges. Our estimates suggest that government digitization, using current technology, could generate over $1 trillion annually worldwide.

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Nowadays it is impossible to imagine a business without technology as most industries are becoming "smarter" and more tech-driven, ranging from small individual tech initiatives to complete business models with intertwined supply chains and "platform"-based business models. New ways of working, such as agile and DevOps, have been introduced, leading to new risks. These risks come in the form of new challenges for teams working together in a distributed manner, privacy concerns, human autonomy, and cybersecurity concerns. Technology is now integrated into the business discipline and is here to stay leading to the need for a thorough understanding of how to address these risks and all the potential problems that could arise. With the advent of organized crime, such as hacks and denial-of-service attacks, all kinds of malicious actors are infiltrating the digital society in new and unique ways. Systems with poor design, implementation, and configurations are easily taken advantage of. When it comes to integrating business and technology, there needs to be approaches for assuring security against risks that can threaten both businesses and their digital platforms. Strategic Approaches to Digital Platform Security Assurance offers comprehensive design science research approaches to extensively examine risks in digital platforms and offer pragmatic solutions to these concerns and challenges. This book addresses significant problems when transforming an organization embracing API-based platform models, the use of DevOps teams, and issues in technological architectures. Each section will examine the status quo for business technologies, the current challenges, and core success factors and approaches that have been used. This book is ideal for security analysts, software engineers, computer engineers, executives, managers, IT consultants, business professionals, researchers, academicians, and students who want to gain insight and deeper knowledge of security in digital platforms and gain insight into the most important success factors and approaches utilized by businesses.

This review analyses the efforts under way to integrate digital technologies in the public sector, and provides policy advice to support the Kingdom of Morocco in implementing a strategic digital government policy.

Digital transformation across the public sector has stalled. After over 25 years of considerable time, money, and effort at national, state, and local levels, we're still not 'there' yet. The reason is that successive waves of investment in digital transformation have focused largely on improving the transactional functions and activities of government. They have failed to embrace a bigger challenge - the need for governing and government to rethink a new 'theory of the business' - which that same revolution has caused and to which it is an inescapable part of the answer. This is a unique, timely, and distinctly Australian look at a global phenomenon by two 'reflective practitioners'. Their personal and practical experience of digital transformation in government and the public sector in Australia suggests it is a story missing half its plot. Packed full of insights from government and digital leaders from around Australia and across the world, this is a much-needed practical guide for public servants and leaders in any jurisdiction. It contains insights and ideas about the way digital technologies, and their associated tools, platforms, and cultures, are changing the business of governing and the design and delivery of public policy and services. "Are We There Yet? lucidly diagnoses how digital technologies, including AI and big data, are transforming the role of the public servant and the project of governance itself. Stewart-Weeks and Cooper describe the important shift from power to problem-solving and explain how to harness digital transformation to make government work better for all of us." - Beth Noveck, author of Wiki Government, former Deputy Chief Technology Officer in the Obama White House, Professor in Technology, Culture & Society, New York University and Chief Innovation Officer for New Jersey "I've read a lot about the potential impact of digital technology on public services … this is the first book to persuade me that the power of digital, properly conceived, really can transform the nature of democratic governance." - Professor Peter Shergold AC, Chancellor, Western Sydney University, Former Secretary, Department of Prime Minister and Cabinet

This new Edition of Electronic Commerce is a complete update of the leading graduate level/advanced undergraduate level textbook on the

subject. Electronic commerce (EC) describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook , LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration, shared economy, innovations, and mobility.

Since 2001, the United Nations Department of Economic and Social Affairs (DESA), Division for Public Administration and Development Management (DPADM) has published the United Nations E-Government Survey (the Survey). Now in its ninth edition, the Survey provides an analysis of emerging public administration trends and issues and of how e-government can support the realization of the internationally agreed development agenda and goals. The Survey offers insights about common challenges, broad trends and different strategies in e-government development among regions and across countries. By tracking the progress of countries globally over time, the Survey seeks to better understand the challenges and opportunities that the Member States face in developing their e-government programmes.

This book constitutes the refereed proceedings of the 6th Conference on Electronic Governance and Open Society: Challenges in Eurasia, EGOSE 2019, held in St. Petersburg, Russia, in November 2019. The 32 revised full papers were carefully reviewed and selected from 82 submissions. The papers are organized in topical sections on smart city;digital government, society and economy; digital intelligence, data science and cybercrime; social networking and media.

Preface -- An era of change -- The role of government -- The traditional model of public administration -- Public management -- Public policy -- Governance -- Regulation, contracting and public ownership -- Stakeholders and external constituencies -- Accountability -- Strategic management -- Leadership and managing people -- Financial and performance management -- E-government -- Public management in developing countries -- Conclusion: paradigms in public management

In 2006, the Al Jazeera Media Network sought to penetrate the United States media sphere, the world's most influential national market for English language news. These unyielding ambitions surprised those who knew the network as the Arab media service President Bush lambasted as "hateful propaganda" in his 2004 State of the Union address. The world watched skeptically yet curiously as Al Jazeera labored to establish a presence in the famously insular American market. The network's decade-long struggle included both fleeting successes, like the sudden surge of popular interest during the Arab spring, as well as momentous failures. The April 2016 closure of its $2 billion Al Jazeera America channel was just one of a series of setbacks. An Unlikely Audience investigates the inner workings of a complex news organization fighting to overcome deep obstacles, foster strategic alliances and build its identity in a country notoriously disinterested in international news. William Youmans argues counter-intuitively that making sense of Al Jazeera's tortured push into the United States as a national news market, actually requires a local lens. He reveals the network's appeal to American audiences by presenting its three independent US-facing subsidiaries in their primary locales of production: Al Jazeera English (AJE) in Washington, DC, Al Jazeera America (AJAM) in New York, and AJ+ in San Francisco. These cities are centers of vital industries-media-politics, commercial TV news and technology, respectively. As Youmans shows, the success of the outlets hinged on the locations in which they operated because Al Jazeera assimilated aspects of their core industries. An Unlikely Audience proves that place is critical to the formation and evolution of multi-national media organizations, despite the rise of communication technologies that many believe make location less relevant. Mining data from over 50 interviews since 2010, internal documents, and original surveys, the book offers a brisk and authoritative account of the world's most recognizable media-brand and its decade-long ingress into the US - crucial background for Al Jazeera's continued expansion in the United States.

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