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Hodkinson ' s book is an exceptionally useful introduction for those studying the relationship between media and society. This is a carefully updated second edition, with a stronger emphasis on the important links between the digital, media and society and on critical issues around identity, ' community ' and difference in media cultures.

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40 Media, Culture and Society (1999: 20). In some cases expansion would involve the entering of new arenas through the set - ting up of new subsidiary companies. In the late 1980s, global media giant News Corporation invested heavily in a brand new UK satellite television service called Sky (now BSkyB), pro

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'In his beautifully balanced, clear and broad-ranging account of a fast-changing field, Paul Hodkinson has successfully brought together myriad perspectives with which to critically analyse today's media culture and media society.' – Sonia Livingstone, Professor of Media & Communication, LSE Paul Hodkinson's bestseller is back, once again exploring the concepts and complexities of the media in an accessible, balanced and engaging style. Additions to the Second Edition

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include: A new chapter on advertising and sponsorship
Extensive revision and updating throughout all chapters
New material on technologies, censorship, online news, fan cultures and representations of poverty
Greater emphasis on and examples of digital, interactive and mobile media throughout
Fully reworked chapter on media, community and difference
Up-to-date examples covering everything from social media, contemporary advertising, news events and mobile technologies, to representations of class, ethnicity and gender.
Combining a critical survey of the field with a finely judged assessment of cutting-edge developments, this Second Edition cements its reputation as the must-have text for any undergraduate student studying media,

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culture and society.

Media, Culture & Society has pioneered a unique approach to media analysis. Since 1979, it has published some of the finest theoretical and historical work in communication and cultural studies from Britain and Europe. The articles in this reader are grouped in three parts, representing a selection of the best work. Each part is preceded by an introductory essay which helps students understand the issues presented, and places the theoretical contributions in context.

'In his beautifully balanced, clear and broad-ranging account of a fast-changing field, Paul Hodkinson has

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successfully brought together myriad perspectives with which to critically analyse today's media culture and media society' - Sonia Livingstone, Professor of Media & communication, LSE Clearly organized, systematic and combining a critical survey of the field with a finely judged assessment of cutting edge developments, this book provides a 'must have' contribution to media and communication studies. The text is organized into three distinctive parts, which fall neatly into research and teaching requirements: Elements of the Media (which covers media technologies, the organization of the media industry, media content and media users); Media, Power and Control (which addresses questions of the media and manipulation, the construction of news,

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public service broadcasting, censorship, commercialization); and Media, Identity and Culture (which covers issues of the media and ethnicity, gender, subcultures, audiences and fans). The book is notable for:

- Logical and coherent organization
- Clarity of expression
- Use of relevant examples
- Fair minded criticism
- Zestful powers of analysis

It has all of the qualities to be adopted as core introductory text in the large and buoyant field of media and communication studies.

The SAGE International Encyclopedia of Mass Media and Society discusses media around the world in their varied forms—newspapers, magazines, radio, television,

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film, books, music, websites, social media, mobile media—and describes the role of each in both mirroring and shaping society. This encyclopedia provides a thorough overview of media within social and cultural contexts, exploring the development of the mediated communication industry, mediated communication regulations, and societal interactions and effects. This reference work will look at issues such as free expression and government regulation of media; how people choose what media to watch, listen to, and read; and how the influence of those who control media organizations may be changing as new media empower previously unheard voices. The role of media in society will be explored from international, multidisciplinary

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perspectives via approximately 700 articles drawing on research from communication and media studies, sociology, anthropology, social psychology, politics, and business.

What can flame-throwing squirrels tell us about human emotion? Can social media empower political activism? How has the internet changed the way we form our identities? Do algorithms have a social role? What is digital society? In the early 21st century, digital media and the social have become irreversibly intertwined. In this cutting-edge introduction, author Simon Lindgren explores what it means to live in a digital society. Neatly divided into three sections, Digital Media and

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Society expertly leads students through: Theories: from social media and cyber-optimism, to online social interaction and social change Topics: from emotion, participation and the public sphere, to the impact of data, software and mobile technology Tools: from digital ethnography, social network analysis and text-mining, to guidance on digital ethics and mixing methods With succinct explanations of key concepts and theories, practical exercises to aid understanding and application, and suggested further reading sections to guide students through the literature and enhance their own research, this is a must-have resource for all students of the digital society. Digital Media and Society is essential reading for undergraduate and

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postgraduate courses exploring digital media, social media, media and society, media sociology, and the Internet.

'This is the media and society text that critical scholars have been waiting for'. - Professor Mark Andrejevic, Pomona College This book unpacks the role of the media in social, cultural and political contexts and encourages you to reflect on the power relationships that are formed as a result. Structured around the three cornerstones of media studies; production, content and participation, this is an ideal introduction to your studies in media, culture and society. The book: Evaluates recent developments in media production,

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industries and platforms brought about the emergence of interactive media technologies. Examines the shifting relationship between media production and consumption instigated by the rise of social and mobile media, recasting consumption as ' participation '. Explores the construction of texts and meanings via media representations, consumer culture and popular culture, as well as the relationship between politics and public relations. Assesses the debates around the creative and cultural labour involved in meaning-making. Includes a companion website featuring exercise and discussion questions, links to relevant blogs and web material, lists of further reading and free access to key journal articles.

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Urban Political Ecology in the Anthro-obscene: Interruptions and Possibilities centres on how to organize anew the articulation between emancipatory theory and political activism. Across its theoretical and empirical chapters, written by leading scholars from anthropology, geography, urban studies, and political science, the book explores new political possibilities that are opening up in an age marked by proliferating contestations, sharpening socio-ecological inequalities, and planetary processes of urbanization and environmental change. A deepened conversation between urban environmental studies and political theory is mobilized to chart a radically new direction

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for the field of urban political ecology and cognate disciplines: What could emancipatory politics be about in our time? What does a return of the political under the aegis of equality and freedom signal today in theory and in practice? How do political movements emerge that could re-invent equality and freedom as actually existing socio-ecological practices? The hope is to contribute discussions that can expand and rearrange critical environmental studies to remain relevant in a time of deepening depoliticization and the rise of post-truth politics. *Urban Political Ecology in the Anthropocene* will be of interest to postgraduates, established scholars, and upper level undergraduates from any discipline or field with an interest in the

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interface between the urban, the environment, and the political, including: geography, urban studies, environmental studies, and political science.

Media, Sports and Society provides a foundation for research on the communication of sports. The volume is framed by a seminal article outlining the parameters of the communication of sports and pointing to major issues that need to be addressed in the relationship between sports and media. Contributors examine the theoretical, cultural and historical issues, the production of media sports programming, its content and its audience. Individual chapters include a discussion of the spectacle of media sports, a

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comparison of Super Bowl Football and World Cup Soccer, a consideration of the spectators' enjoyment of sports violence, the rhetoric of winning and the American dream, and a fascinating examination of gender harmony and sports in

This book argues that public relations is not merely an organizational tool, but a powerful influence on social and political life. From carefully considered communication by multinational corporations, to government campaigns that manage public opinion, to the self-promotion of celebrities via social media, public relations is central to our individual and collective lives. Understanding Public Relations introduces a socio-

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cultural approach to public relations as a way of analysing the growing importance of public relations in its social, cultural and political contexts. Encouraging a deeper and more critical understanding of its influence on society, Lee Edwards: Explores public relations in relation to contemporary debates around promotional culture, discourse, globalisation, democracy and power Considers how public relations frames vital discussions of race, gender, class and ethics Brings theory to life with a range of case studies, including YouTube vlogging, the global fair trade movement and the 2016 EU referendum in the UK Both accessible and provocative, this is an invaluable resource for students and researchers exploring public relations theory,

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critical public relations, strategic communication and promotional culture.

` This is a highly original, indeed an extraordinary book, standing out among the conventional philosophical treatments of subjectivity and reaching beyond the conventional area of investigation. Boyne's feat is to find overlooked and unexplored angles which recast one of the perennial and ostensibly thoroughly familiar philosophical issues in a novel and fascinating light - Zygmunt Bauman This book explores the relationships between visual culture, social theory and the individual. Visual culture has emerged as a central area of debate and research in contemporary sociology, yet the field is

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still underdefined. In particular, the relationship between visual culture and the individual remains obscure. Sociologists have insisted that all aspects of the individual are open to sociological explanation. The result is that the individual sometimes seems to have been theorized away from sociological understanding. Using a wide range of resources from Bourdieu's action theory and the contribution of actor network theory, through to the artistic explorations of Francis Bacon and Barnett Newman, this book shows how the concept of the individual is being reconstructed.

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